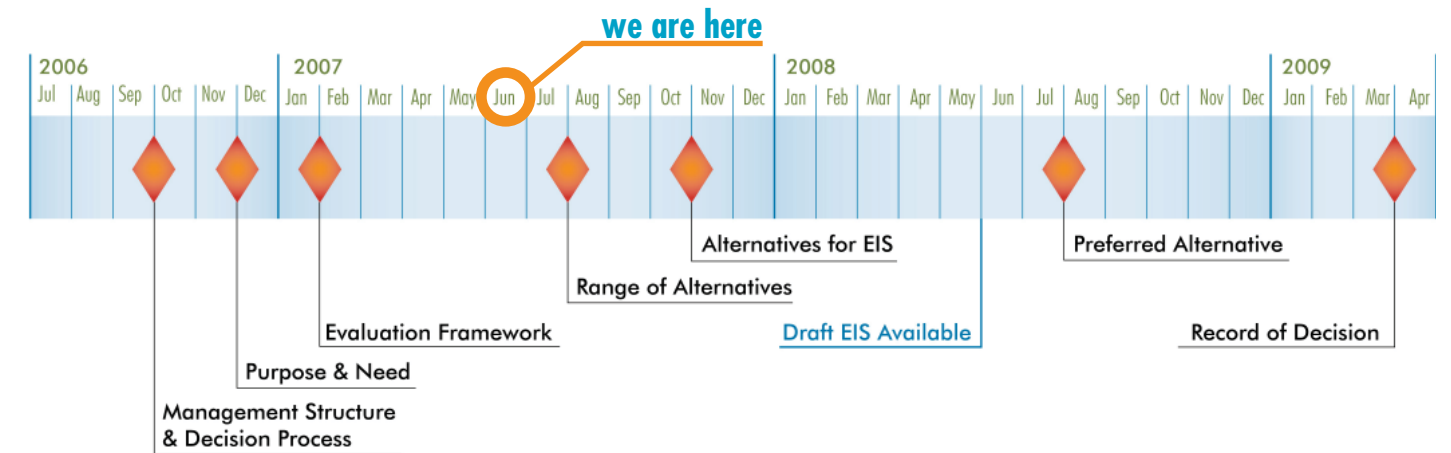


The Salem River Crossing project is working toward finding a solution that will reduce future traffic congestion across the Willamette River in the Salem-Keizer metropolitan area. The City of Salem and the Oregon Department of Transportation (ODOT) are co-leading the project.

**what**  
has already  
happened?

DECISION MILESTONES



**Salem River Crossing Project**  
 ODOT Region 2  
 455 Airport Road SE, Building B  
 Salem, OR 97301-5395

**who** The City of Salem, ODOT, several local organizations, the community Task Force, and you!

**what** The project goal is to develop solutions to reduce future traffic congestion across the Willamette River in the Salem-Keizer metropolitan area. The project is looking at all alternatives or solutions that could potentially solve the identified problems. So get your congestion control ideas on the table!

**how to pay** We will have basic information on potential ways to pay for the project at the open houses, including a discussion of creative and alternative funding options.

## open houses

Help us identify new river crossing alignments and interchange types, improvements that can be made to the existing bridges, and other ideas to reduce congestion.

The same information will be presented on both days, so you can attend the location that is convenient for you. Presentations will be held on both nights at 5:30 and 7 pm.

**Tuesday, June 26, 2007** 5 to 8 pm  
at the First Baptist Church (395 Marion Street NE, Salem)  
Parking lot is accessible from the northeast corner of Liberty and Union Streets

**Wednesday, June 27, 2007** 5 to 8 pm  
at Roth's Hospitality Center, Oregon Room (425 Glen Creek Road NW, Salem)  
Parking lot is accessible from Glen Creek Road

learn more at [www.salemrivercrossing.org](http://www.salemrivercrossing.org)

**Purpose and Need Statement** This statement defines the problems that the project is expected to address. It was created with input from the first two open houses and will be used throughout the project.

**Purpose** The proposed action would improve mobility and safety for people and freight for local, regional, and through travel across the Willamette River in the Salem-Keizer metropolitan area while alleviating congestion on the Marion and Center Street bridges and on the connecting highway and arterial street systems.

**Need Statements**

- ◆ Improve existing and future mobility and safety of passenger vehicles
- ◆ Improve existing and future mobility and safety of freight vehicles
- ◆ Improve existing and future reliability of public transportation
- ◆ Improve existing and future mobility and safety of pedestrians and bicyclists
- ◆ Minimize traffic disruptions and enable emergency vehicle response in the event of restricted access to and/or closure of the existing bridges due to an emergency or other incident
- ◆ Develop a financial strategy for implementation

**Evaluation Framework** This framework includes measures of how alternatives meet the project goals and objectives. Later in the process, the community Task Force and project team will use this set of measures to narrow down the alternatives.

we are here

**Range of Alternatives** At this point in the project, we are considering all alternatives or solutions that could potentially solve the identified problems. Attend the open house on either June 26 or 27 (see back page for more information) to get your ideas on the table!

## what are people talking about?

Approximately 130 people attended the open houses on December 6 and 7, 2006. Here is a sample of what the project team heard:

“Currently, we need to plan our schedules around the **amount of traffic congestion** we encounter trying to get to and across the bridge.”

“Will there be alternatives that include other transit modes? People can adapt to **alternative transit modes** if they are provided — we need to change travel behaviors.”

“We’ve been going to meetings about a new bridge since the ‘60s. **Is anything ever going to be built?**”

“What about **changing land use** to make sure a new bridge is not obsolete in 20 years?”

“I **missed a baby delivery** on a Saturday due to a truck spilling its load on the bridge and backing up traffic past the hospital.”

## what are some preliminary ideas?

The community Task Force and project team have started thinking about a broad range of concepts, including crossing locations, connections to existing roads, bicycle and pedestrian improvements, and transit, as well as demand and system management strategies. At the open houses, we will start discussing ideas for funding a new or improved river crossing, including creative and alternative funding options. Like a jigsaw puzzle, these pieces need to fit together to solve the problems outlined in the Purpose and Need Statement. When these pieces are put together in different ways, hundreds of different options can be created (see graphic at right).

**Crossing Locations** The community Task Force and project team have drafted some preliminary concepts, including new river crossings and improvements to the existing bridges. All of the preliminary alignments will be presented at the open houses.

**Bicycle, Pedestrian, and Transit Facilities** Bicycle and pedestrian facilities (such as bike paths and sidewalks) will be included in every alignment and will connect with existing trails and sidewalks. Transit facilities (such as park and ride facilities and express lanes) will also be considered.

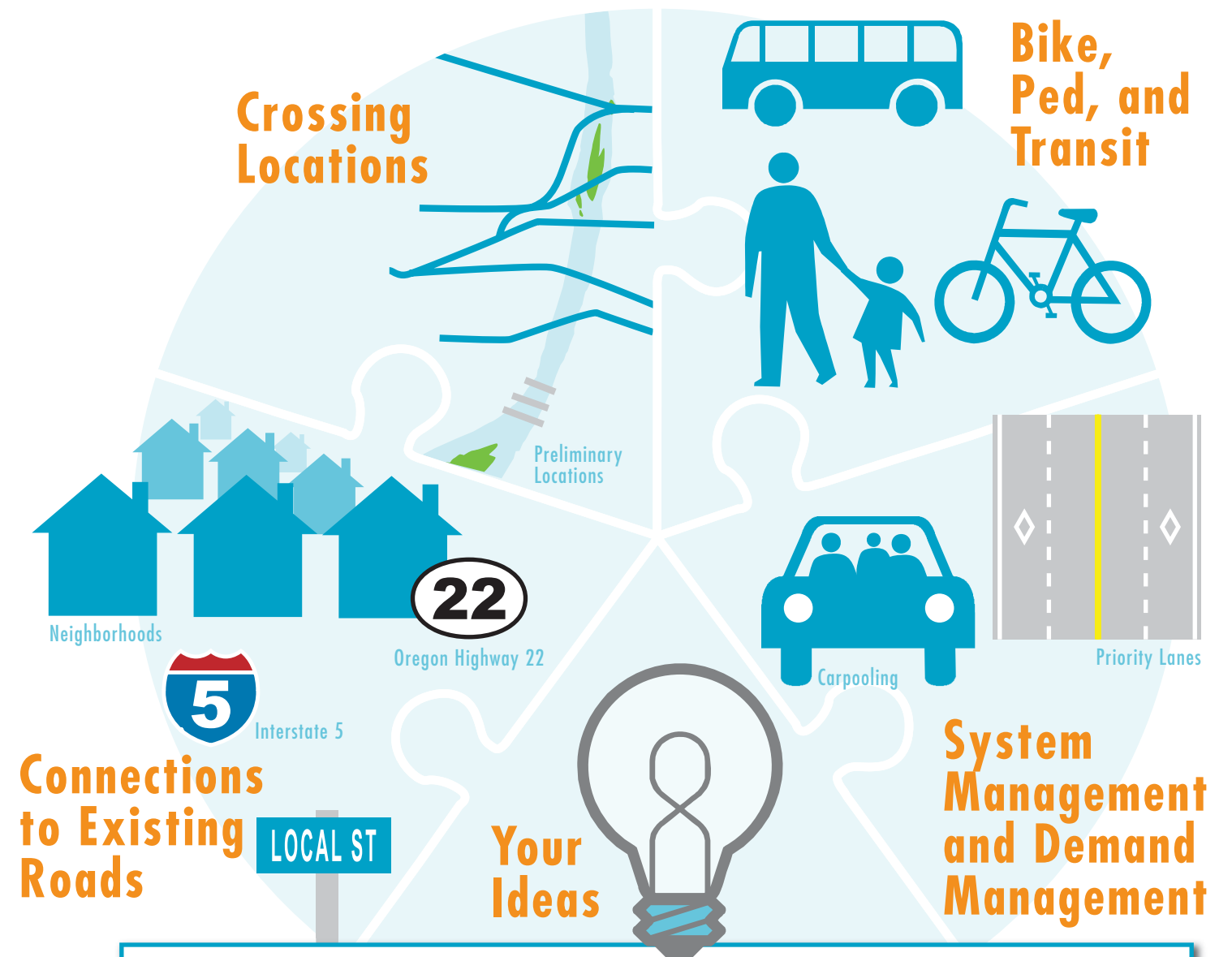
**Connections to Existing Roads** The project team is looking at ways that a new alignment, or improvements to the Marion and Center Street bridges, would connect to the existing streets and neighborhoods.

**System Management and Demand Management** These other ways to deal with congestion will also be looked at:

- ◆ System Management tries to **get more use out of what already exists**. There are several ways to do this, such as adding priority lanes for carpools or buses.
- ◆ Demand Management tries to **reduce or shift travel demand** away from the places and times that are congested. This is done a number of ways, including offering flexible work hours, expanding carpool programs, investigating pricing and tolling options, and changing land uses.

Please look at the preliminary concepts at the open house or on the project website after June 26 and tell us what’s missing. We want to get all of the ideas on the table, so tell us what you think!

Preliminary concepts will be added to the project website on June 26: [www.salemrivercrossing.org](http://www.salemrivercrossing.org)



## Help Us Put the Pieces Together!

Get your ideas on the table to help identify possible solutions to the traffic problems.

- ◆ Take a **survey** (between June 26 and July 10) or send a comment to the project management team: [www.salemrivercrossing.org](http://www.salemrivercrossing.org)
- ◆ Attend an **open house** to share your ideas for the project (see back page for more information)
- ◆ Call the **project phone line:** (503) 763-6318
- ◆ Send **comments** to:  
Dan Fricke  
ODOT Region 2  
455 Airport Road SE, Building B  
Salem, OR 97301-5395  
or  
Julie Warncke  
City of Salem  
555 Liberty Street SE, Room 325  
Salem, OR 97301-3503