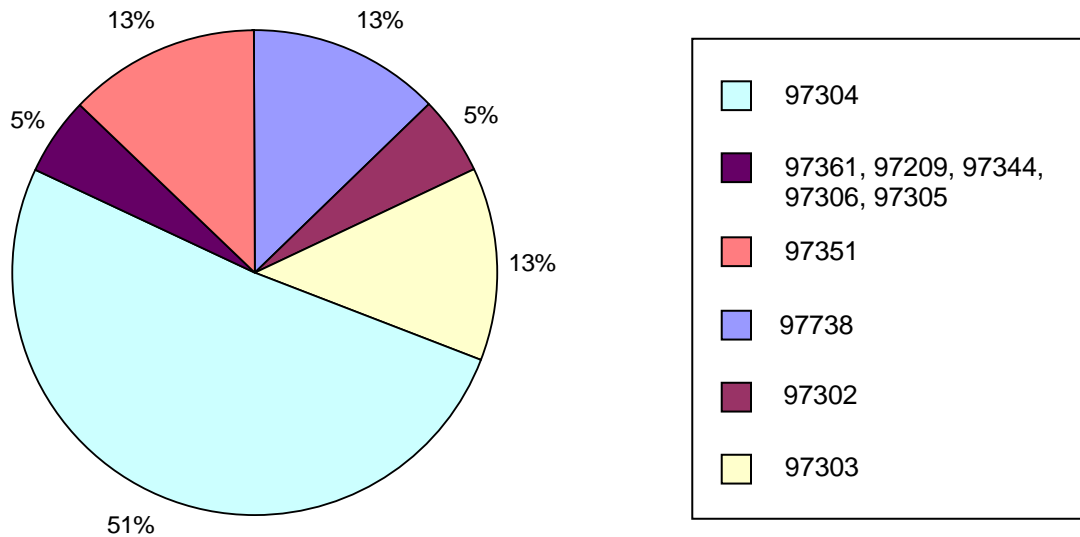


## Online Survey Results – January 2007

The third online survey for the Salem River Crossing project was active on the project web site from January 2 to April 17, 2007. A total of 39 responses were received during that time. Results are detailed below.

\*Please note that not all respondents answered every question.

What is your home zip code?	Number of responses	Percent of total responses
Other – 97361 (Monmouth), 97209 (Portland), 97344(Falls City), 97306 (South Salem), 97305 (Brooks)	5	13%
97338 (Dallas)	5	13%
97302 (South of Downtown)	2	5%
97303 (North Salem and Keizer)	5	13%
<b>97304 (West Salem)</b>	<b>20</b>	<b>51%</b>
97351 (Independence)	2	5%



### How often do you look at the project Web site?

<b>This is my first time</b>	<b>81% (21)</b>
Rarely	8% (2)
Once a month	3% (1)
Every week	8% (2)
Several times each week	(0)
Once each day	(0)
<b>Total Respondents</b>	<b>26</b>

### Please answer the questions below.

	Always	Sometimes	I don't know	Rarely	Never
Are your questions answered on the site?	(0)	<b>56% (14)</b>	32% (8)	8% (2)	4% (1)
Are your comments responded to in a timely manner? (If a response was requested through the comment form.)	(0)	(0)	<b>95% (19)</b>	(0)	5% (1)
Is the text on the Web site easy to understand and read?	<b>54% (13)</b>	25% (6)	21% (5)	(0)	(0)
Can you find the important information on the Web site?	29% (7)	<b>38% (9)</b>	21% (5)	8% (2)	4% (1)
Do you know ahead of time that an event is planned?	8% (2)	29% (7)	<b>46% (11)</b>	13% (3)	4% (1)
Do you read the emails we send out (if you have signed up on the mailing list)?	(0)	5% (1)	<b>90% (17)</b>	(0)	5% (1)

### Do you have any suggestions for improving the Web site?

I think it's a good site - easy to read and get around in.

Information--basic info. What are the areas we are examining? What did the public meetings say? Has anything happened since last month on this? What are the results? Who are the players? Information!

Keep it current and show actions accomplished with dates and future dates for action to initiate and complete.

none at this time.

Not really, it seems very thorough.

Since this is my first time on this site, I have no suggestions.

### What do you like about the Web site?

Easy to read.

Nothing right now-it hasn't changed.

Easy to navigate.

Very informative.

It has given me some insight into the bridge project and gives information about what is being done to relieve the traffic congestion in the area.

Too soon to tell.

That it's here!

### How did you hear about the project Web site? (Check all that apply)

At an open house	(0)
At a Task Force/Oversight Team meeting	(0)
From a newspaper ad	9% (2)
<b>From a news article</b>	<b>49% (10)</b>
On the radio	(0)
On television	(0)
From a friend or co-worker	(0)
Linked to it from the City of Salem's Web site	14% (3)
Linked to it from ODOT's Web site	9% (2)
Other (please specify)	19% (4)

The "Other" responses for this question included the following:

"Westside Newspaper " (1 response), "Linked to it from Polk County Web Site" (1 response), "WSRA Board minutes" (1 response) and "Link from City of Keizer site" (1 response)

How did you hear about our first two open houses, which were held on December 6 and 7, 2006?  
(Check all that apply)

<b>I didn't know you had two open houses</b>	<b>43% (9)</b>
A friend or co-worker	5% (1)
The radio	(0)
Television	(0)
<b>A newspaper article</b>	<b>43% (9)</b>
A newspaper ad	5% (1)
The project Web site	(0)
ODOT's or the City of Salem's Web site	5% (1)
An email notification from the Salem River Crossing project	(0)
The Salem River Crossing project newsletter	(0)
Other (please specify)	(0)

How should we reach out to the community (to tell you about open houses and other project updates)?

Radio, TV, Newspaper

I will sign up for Salem River Crossing E-mails.

Newspaper articles; E-mails if signed up; and TV and radio spots.

Just update the website more than every couple of months so we can see. Have more information-put it all on here, not just fluff.

No opinion as of yet.

Plan events in each community. Do not expect everyone in outlying communities to come to Salem. I hate coming to Salem if I don't have to, there is big problem trying to get over the bridge into Salem. And, Salem is very congested with traffic and not well planned for people walking and riding bikes.

Web Site, Media

newspaper ads emails website

Better media coverage in the west Salem area.

Newspaper or flyer mailing

I like the e-mail newsletter

### Where will you be looking for our next open house announcement? (Check all that apply)

The radio	8% (4)
Television	8% (4)
A newspaper article	18% (8)
A newspaper ad	8% (4)
<b>The project Web site</b>	<b>20% (9)</b>
ODOT's or the City of Salem's Web site	10% (5)
<b>An email notification from the Salem River Crossing project</b>	<b>20% (9)</b>
The Salem River Crossing project newsletter	8% (4)
Other (please specify)	(0)

### Is there anything else that you would like us to know about?

Frustration over the lack of movement regarding this project. As Mr. Hanneman stated, 'we thought a third crossing was urgent back in the eighties. Doing nothing but studies is not an option anymore. We've been working on this for decades and the process continues to consume any hope of progress toward construction.' We could not agree more with him.....as we said to Dan Clem when he ran the first time for city council, 'We will vote for you if you make this new bridge a priority!' His response....yes! And then one day I ran into Mayor Taylor and she assured me that this was a priority item and action to see a bridge was well underway. Well, nothing to this point has happened to indicate we have a time line for construction. My confidence in Ms Taylor, Mr. Clem and the rest of government is at an all time low!!! (Wish we had the chance to vote November 2006 again!) Seven decision points???? and the record of decision March/April 2009.....what has been happening for twenty plus years? IT IS TIME FOR ACTION!!!! We WANT and NEED A THIRD BRIDGE AT THE LEAST!

Why isn't there questions about our expectations regarding placement, timeliness, etc. of a new bridge and the effectiveness of the current bridges?

Look-people want information about this project but do not always have the time to attend the open houses--it is not like they are held in off hours or on weekends. So provide all the information on the web site. Put up the meeting notes, committee notes, everything! Plus, it would appear all the players in this project are all from Salem-let's not forget that most of the users of the bridges are in Dallas, Independence, and Monmouth. Involve those players as well by holding meetings out in Polk County (West Salem is still Salem--not the rest of the county). This is not just a Salem issue--the bridges connect Salem to Polk County--all of the county.

I wish there was more public transportation that was reliable so the I would not have to drive from Monmouth to Salem for my job. Even the buses in Salem take a long time to get anywhere.

This project needs to keep moving forward - no more delays - Quote from newspaper article 'The bottom line is we have to make sure we go through this process and make sure we do it right, so we don't lose (the project) at the back end,' said Dan Fricke, a senior transportation planner with ODOT. 'We don't want to get to the end and run into problems and have to start all over again.' Seems like someone should have thought of that a long time ago. Sounds like just another way of putting the blame on someone else instead of admitting that so far there's been a lot of talk and no action.

can't find anything on the alternative sites being considered