



Purple Alternative

The Purple alternative is the northern-most river crossing option under consideration. It connects the Commercial/Liberty couplet, River Road, and Salem Parkway on the east to Wallace Road and Brush College Road on the west.

- ◆ Avoids impacts to Wallace Marine Park and the gravel pit.
- ◆ Diverts the least amount of traffic from the existing bridges to the new bridge, since the existing bridges will remain the most direct route for most trips within Salem.
- ◆ Bridge must be elevated because it crosses the floodplain. It would lower to ground level at Wallace Road on the west and between Broadway and Cherry Avenue on Salem Parkway on the east.
- ◆ Requires additional lanes on the existing Center and Marion street bridges
- ◆ Changes to local street system include expanded intersection at Wallace Road/Brush College Road, relocated intersection at Orchard Heights Road, construction of Marine Drive, widening part of Wallace Road, and new interchange at Liberty and Commercial Streets
- ◆ Estimated cost (inflated for the year 2012): \$874 million

Evaluation Results Summary

Goal	Evaluation Score
Improve safety and mobility	
Preserve natural and cultural resources	
Preserve quality of life on both sides of the river	
Meet federal and state regulatory requirements	
Cost effective and timely solution	

Excellent
 Good
 Fair
 Poor
 Very Poor

Task Force and Oversight Team Comments

- ✓ Least cost-effective (too much structure for what it accomplishes).
- ✓ Doesn't relieve congestion on existing bridges (too far away).
- ✓ Lacks direct connection to Highway 22.
- ✓ Least impact on neighborhoods, parks, etc.

*The Task Force and Oversight Team have **preliminarily recommended eliminating the Purple alternative from further consideration.***

